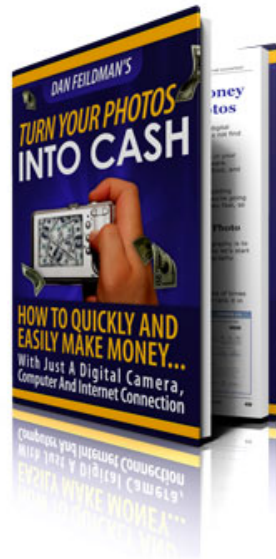


# Volume 3



**“FREE Report Shows You Just How Profitable and EASY It Is to Make Money With Your Camera!”**

**You’re Taking Pictures All the Time Any Way – Here’s a Simple Way to Get Paid for Snapping Those Photos...**



If you have a digital camera, a computer and an Internet connection, then **you already have everything you need to start making money taking pictures!**

Here’s the best part:

- ✓ *You **DON’T** need fancy or expensive camera equipment!*
- ✓ *You **DON’T** need to be a professional photographer!*
- ✓ *You **DON’T** need a website or any technical skills!*

And that’s why *anyone* – from an amateur photographer to a seasoned professional, from a teenager to a grandmother – can make money with the tips and tricks revealed in the free report, **“How to Make Money With Digital Photography!”**

**[Click Here And Download Your FREE Copy of “How to Make Money With Digital Photography” Right Now...](#)**

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# How To Create An Online Photography Business

Is photography your hobby or passion? In either case you can easily start minting money if you pursue this passion. All you really require is a digital camera, access to good software



programs on your computer and Internet. Mentioned here are a few ways on how to make money through an online photography business.

Internet contains a plethora of web sites where you can stock your photos. There are micro stock agencies, which deal in providing with low cost pictures to the customers. There are many people who browse these sites and are willing to pay good price for the photographs. Simple

images of a budding flower or an abandoned building will attract enthusiasts. But to start your online photography business with success from day 1, you need to get certain criteria correct or face wasting valuable time and even rejection.

It is significant that you decide on a theme for clicking photographs. For a photograph to sell, it should be appealing to the customer. So your perception should be worthy as an illustration and should benefit the customer. Basically people are looking for crystal ideas or illustrations that cater to their company's image. For example a lady with red lipstick in one hand and a cherry in other will sell more than a baboon jumping trees. Basically real people photographs sell more. If possible take photographs of models. This will not only generate interest in you, it will attract lots of buyers, and your online photography business will begin to flourish.

Are you a novice in this field? Clicking photographs as a hobby is completely different from clicking it from a professional point of view. Your friends might give you advice on how to shoot photos, but it would be better if you obtain some serious advice. There are several e-books that can guide you and [TurnYourPhotosIntoCash.com](http://TurnYourPhotosIntoCash.com) is one of the best. It has clear instructions on how you can actually start getting great results in digital photography by following a few guidelines, and will guide your online photography business to immediate success.

Yet another web site [LearnElementsNow.com](http://LearnElementsNow.com) comes from an erudite in photography - David Peters. His e-book has step-by-step instructions on how to master your skills in Adobe Photoshop Elements in just 2 hours! These skills can help to edit your photos without losing image quality and will help to increase profits in your online photography business.

Once you have mastered the skill and taken a few photos, you have to follow certain instructions to upload your pictures in the micro stock agency sites. Primarily the picture should be in JPEG format. Ensure that the picture you have uploaded is 100% clear and unambiguous and does not have any granules. Even if it does have, remove all these before submitting. The photo should never include any names of the labels or brands. This will be copyright infringement. Try removing these with the help of Adobe Photoshop or Elements.

One of the most important parameter that people often overlook is indexing the photograph. Try to name the photo by including appropriate keywords. For this you have to conduct good research. You can even use synonymous words in case your competitor has used a similar word for his photograph. Try looking for these words online or in dictionary. For example, for bar you can use alcohol, wine, whisky, glass etc. If all goes well, you can get paid up to \$100 for just about 200 photos, so get out your calculator now and just work out what that could mean to your online photography business.

So it is a wise idea if you upload your pictures in more than one agency site. It will minimize your loss too. There so many more important tips you need to make this an instantly profitable online business.

# How To Start An Online Business Only Using Digital Photos

Photography, a few years back was restricted to just a hobby or a passion nurtured by many.

Today, it is a full-fledged profession for making one's living.

With the foray of high-tech cameras with advanced resolution and pixels, photography has turned better and much bigger than just a past time.



Today, there is a vast market thriving for talented photographers to exhibit and get paid for their digital photographs in the wide arena of Internet, meaning that you can literally start an online business using only Digital Photos!

## Here's How You Can Make Money Online From Your Digital Photos

Submit your digital photographs online at photography stocking sites like, iStockphoto, Stockexpert, Fotolia, Crestock and Dreamstime. iStockphoto etc. These sites give a platform to photographers from across the world to store their art work and exhibit them to a potential range of online consumers. These web sites directly showcase your photograph to people who are interested in art form like interior designers, web designers, advertisers' et al, instead of all and sundry. Most of these web sites do not charge any membership fees; however, there may be a few exceptions. The point to note is that these web sites maintain a high standard in their art intakes. So, anything less than their level would be liable for rejection.

There is no space for any casual photograph by an amateur photographer online. Your work ought to be of superior quality to be worth notice by the online consumers. To ensure a fine

quality product, make sure to click the photograph with a high pixel digital camera and then use the tools of Adobe Photoshop to refine the picture using its editing tool.

Make an impressive portfolio with around 15-20 pictures that you consider are your best work so far. Save it safely in your computer with a copy of each picture stored separately as different files names. Make the names of the files easily accessible so that you don't need to run a search command to locate them.

Remember perfect shots are rare, so, it is always advisable to safely carry your digital camera while traveling. The probability of finding lucrative shots near the vicinity of your location are rare, so carrying the complete camera equipments would give you the opportunity of looking for good shots at distant locations. Also, remember to click at least 3-4 pictures of your subject image. This would give you the opportunity of picking and choosing the best from them.

Use the editing and cropping tools of photo editing software to further enhance the appeal of your clicked photograph. One of the most popular and convenient photo editing software is Adobe Photoshop 7. This version is most suited for those looking for photo refinement options such as light fixing, color enhancing, resizing, cropping etc. For those who are new to this software it is imperative to thoroughly go through the demo DVDs or CDs to get the right hang of this software.

Remember to submit your photograph online agency only if you are absolutely convinced of its fine quality. Submit your best photo first to avoid rejection, which won't help to get your online photography business to flourish from the start.

# 10 Awesome Online Business Ideas to Earn Money By Selling Digital Photos

If you are a photographer or a person with love for pictures, you can now make an earning out of this passion! Be an amateur or a professional, your chances and rate of earning will depend on the dedication you put in. So here are the top 10 online business ideas by which you can earn money with photos.

## **1. You can choose your area of interest and specialize in the particular domain.**

By doing so you cater to a specific group of people with the same interest and you can concentrate deeply into the domain. For example, wildlife interests you; you can specialize as a Wildlife Photographer. People like researchers and wildlife enthusiasts look up to wildlife photographers for photos related to their study. This is highly paying!

**2. To sell your photos, you have to market yourself.** You must be able to project the varied aspects of you as a photographer and bring out the uniqueness of your photos. You can sell your photos to various media - Internet, newspapers, magazines, freelancers, ad agencies, and the like. How about that for a great online business idea!

**3. Always keep updated with the advancements in the domain.** From the latest photography equipment, to the latest photographic trends. Even if you don't buy the latest SLR digital camera, you must be able to know whether your camera is capable of capturing quality pictures as required.

**4. If you are selling through the Internet, analyze the various ways by which you can earn profits.** For example, you can sell your photos through Ebay and other photo downloading sites like Shutterstock, Fotolia, etc. These offer you a medium to sell as well as profit.

**5. Stock photography can earn you money over and over again.** You keep many photos of the same topic as stock. This can be taken by different people and based on the demand you can take more.

**6. When you have enough stock of photos, open a web site or blog of your own and list the photos.** Members or visitors can see a thumbnail of the picture and a short description. You can quote the price of the images as well. This way you establish yourself as a professional and can market your photos.

**7. For image editing, use the latest and good software.** This can give you lot of options to correct and modify your pictures as required. The latest image editing software programs have lot of functionalities like red eye removal, hue and other basic adjustments, skin tone settings, and many more advanced options. So even if your photo went a bit wrong somewhere, you can correct it instantly.

**8. Taking part in photography exhibitions and competitions can increase your reach and visibility.** People get to know more about you and your pictures which will help you sell more.

**9. If you intend to sell hard copies of the photos, you can try making them as postcards, greetings, and the like.** You can find a local distributor also to market and sell your photos.

**10. Freelancing as a photographer is a best option to sell your photos.** Various requirements will come in for freelance photographers from newspapers, online media, photography blogs, magazines, and so on.

# Selling Digital Photographs - A Thriving Business Prospective!

With the economic lull expanding its horizons across the globe, many people have ended up with loosing their jobs. And, those who are still blessedly employed do not enjoy job

securities. In such times of financial crisis, more people are honing their skills and exploiting the advantages of Internet. They are turning to the widespread means of Internet to meet their monthly income or make some additional income.



And one such thriving business opted by many is selling digital photography online which gives them the opportunity of meeting their expenses at the leisure of their home. Owing to the easy accessibility and wide reach of the Internet, selling digital photography has become a potential home business prospective offering an excellent platform for experienced as well as amateur photographers to make some serious money of their art.

A home based digital photography business is the most viable solution to ensure an extra income. The business neither requires any initial capital for investments nor requires frequent tours to sell one's product. For stepping into this business, all you need is a digital camera, knack for using it and a computer with Internet connection. After you've clicked a quality picture, you can send them across to various stock photography sites that are online stores for pictures and art work of prospective photographers.

These web sites market and open your pictures for sale to huge thriving marketers seeking cost effective ways to get pictures. Learn the profiles of the companies that have humongous needs for digital photographs throughout the year. Learn the kind of photographs used by them and try to base your pictures on the same. Once you know where and what to sell, you will soon find your way to outshine yourself in the crowd and successfully get started with your digital photography business.

Though, stock photography sites are open for all and sundry, if you get started by uploading casual and random photographs, chances of your getting lost and ignored in the crowd of abundance are quite probable. However, if you have a prior knowledge on the rules of photography, you can grab the chances of making maximum money. Learn the kind of pictures that are best appreciated, the best marketing and stock photography sites to upload them, the kind of online consumers visiting them and then pave your self the right way to go ahead of the crowd.

Once you get the hang of the stock photography, you can gradually convert your start-up small scale business into large scale business by fetching as much as 10,000 \$ to 50,000 \$ or even more per month. With the advantages of the globally widespread Internet, you can easily subject your pictures to a marketplace that has no borders or restrictions. You can put your best work at sale to both national and international online consumers.

Contemplating of selling digital photographs online as a prospective business saves you from the pain of meeting unwanted traffic chores daily by giving you the ease of your own space.

## Money Made From Your Clicked Digital Photos Revealed

If you think that you have the ability to excite someone by your pictures, then, do not just restrict your art to a mere hobby. Your little piece of camera could be your key to making serious money out of it. And there is a wide market out there willing to pay you for your photograph. All you have to learn is take the quality picture and market it through the right platform. Here's how you can make money by simply taking pictures!



To begin with, jot down the agencies that are in constant need of pictures. Take glossy magazines for example. Pay a visit to some popular magazine vendors and pick some of the most read ones. Then, study the quality and the style of pictures clicked that best illustrates the article penned. Note the quality of the pictures and decide ways to match that quality. In case, you find a magazine that matches the level of the quality of your pictures, visit them with your portfolio containing 20-25 pictures on the same line. Or contact the photo editor and send him some of your potential pictures for his reference.

Another agency that highly seeks the creative services of these photographers is insurance and mortgage companies. Now, these companies have frequent demands for freelance photographers for clicking quality pictures of properties like residences, apartments, recreational malls, etc. You can click some quality pictures of appealing properties and send them across. This work can be taken as a part-time job which can be done at one's leisure time. In case, you are selected, choosing the appropriate location and time would be at your dispense.

Further you can easily view a list of companies seeking freelance photographers by conducting an online research. Google "freelance photographers required" to get introduced to prospective clients who frequently search for freelance or part time photographers. Another option is to work with stock photography agents that successfully market pictures collected from myriad photographers from across the world and present them to a wide belt of interested online consumers.

Considering the cut-throat competitions in stock photography, make sure that you're sent pictures are of the highest resolution and best quality to avoid chances of permanent rejection of your pictures. After your pictures have been accepted by the particular stock photography site, make sure that your pictures are most viewed. This can be achieved by penning the right keywords for describing your picture so that it appears in the first-two pages of the search engines.

Increasing the sale of your picture is absolutely in your hands. Observe and learn the quality standards and patterns followed by your fellow photographer registered in the stock photography site and base your pictures on the same level. Make sure that your pictures are sharp with no end blurred or out of focus. Do not take pictures that are representative of a sign or a company's logo. Keep practicing to better yourself. Internet offers a wide scope for your art work to get world-wide acknowledgment.

# Microstock Photography And How To Make Money From Your Digital Images

Microstock, by many is referred to as an accessible offshoot of the traditional forms of stock photography agencies. In Microstock, an amateur photographer does not face multiple rejections and gets paid on every single photograph he has put for sale. So, unlike in the stock photography websites, you do not have to sit idle on your hard drive waiting for the approval and then sale of your posted photograph. Instead, those pictures that meet rejection by stock photography are cordially approved by Microstock and sold at low prices to a large segment of consumers.



For starters, especially students, Microstock is the best agency to start their photography career. This agency not only kick starts a student's career, but also gives immense boost to contemplate this career for a long term. Here's how Microstock is good for students:

## **Saves You From Multiple Rejections**

The predominant reason for students opting for selling their pictures in Microstock, is its easy acceptance of the pictures of sorts. Unlike stock photography agencies, there are no stringent standards observed in accepting pictures. This gives an immense boost to amateur students still at the stage of bettering themselves as photographers to taste and experience the world of professional photography. Once you forward your picture to Microstock, they source your image through internet promptly. They open your image for sale to a wide array of potential consumers and sell them at a very low price, ranging from few cents to dollars. Though, in Microstock, your single picture is sold at a meager price, but it is much better than the means of Stockphotography sites where you have to wait for a long term to let your picture be sold at a decent price. On the other hand, Microstock guarantees the sale of each and every picture and an opportunity to earn big through the sale of your numerous pictures.

## **Free Participation**

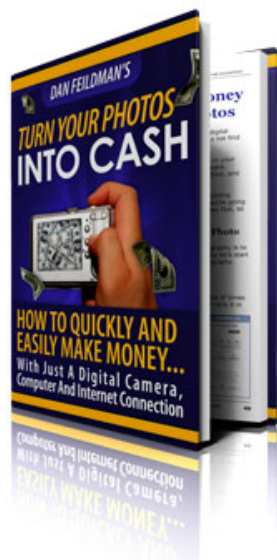
Unlike the stock photography sites, subscription with Microstock is absolutely free. You do not have to spend even a single penny to start marketing your pictures with Microstock. You can take your professional photography as your freelancing assignments which save you from the pain of continuous interventions from a daunting boss. Here, you'll be your own boss to decide your own working time and the time to take a break. Also, the amount of income you want to generate is entirely in your hands. The more you send across the pictures, the more you'll get paid. With no deadlines to follow, you get your leisure time to craft your best work with utmost precision and then send across for sale.

## **Opportunity to Learn**

Microstock offers a great platform for amateur photographers to hone their skills. This site offers a comprehensive and success driven instructions and guidelines on improvising oneself as a photographer. It will guide on minute details that can help you to better the standard of your pictures. For learners, Microstock is a full time professional teacher that makes you adept on what sells and what does not.

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